



## **Mobile Farm Stand Driver and Operator**

### **Background Information**

The Mission of the City Green Farms and Markets Program is to increase access to fresh, locally grown produce in urban communities of Northern New Jersey and to foster an understanding of food systems, the benefits of locally grown organic produce and the importance of healthy food choices. The Veggie Mobile is a City Green's mobile farm stand that works to bring fresh fruits and vegetables to neighborhoods that need it the most. The Veggie Mobile has been in operation since 2016 and has had great success in increasing access and affordability for fresh, locally grown foods through a growing number of partner sites. We are looking for an enthusiastic, hard-working, and customer service oriented Mobile Farm Stand Driver and Operator to join our team.

### **Position Summary**

The Mobile Farm Stand Driver and Operator is an important member of City Green's Farms and Markets team. The Veggie Mobile is out on the road 4-6 days each week, making multiple stops each day in neighborhoods that lack access to fresh fruits and vegetables. Veggie Mobile farm stand stops include senior centers, city halls, WIC offices, and more. It is the Mobile Farm Stand Driver and Operator's responsibility to safely drive the mobile farm stand to each site location, set up the farm stand, complete customer transactions while providing excellent customer service and information about the fruits and vegetables for sale, break down the farm stand at the end of each market stop, and transport food in the Veggie Mobile between City Green's farm locations in Clifton and Mt. Olive. This is a seasonal position, May – November, at approximately 30 hours per week.

### **Responsibilities Include:**

- Driving City Green's Veggie Mobile farm stand to a variety of locations 4-5 days per week, including senior centers, city halls, and more
- Upholding the highest standards of safety and care at all times while driving the Veggie Mobile and handling City Green equipment
- Loading and unloading crates of fresh fruits and vegetables onto and off of the Veggie Mobile
- Setting up and breaking down farm stands and displays according to City Green standards
- Ensuring that produce and other food products are stored, displayed, and handled properly by market staff
- Completing cash and federal benefit transactions (SNAP, WIC, FMNP) at all Veggie Mobile market sites

- Implementing a SNAP-doubling nutrition incentive program at all Veggie Mobile market sites for federal benefit customers
- Collecting and recording transactional and inventory data for each market site
- Providing friendly and respectful customer service to all Veggie Mobile shoppers
- Attending outreach events such as health fairs and local festivals
- Performing other duties as assigned

**Other Responsibilities:**

- Follow organizational policies and standards for safety and liability
- Participate in “All Hands On Deck” activities, where all City Green staff cooperate on a large project, event, educational program or volunteer day
- Support initiatives and programs throughout the organization as needed
- Adhere to City Green’s principles
- Adhering to City Green’s policies and practices around diversity, equity and inclusion
- Be prepared to support interdepartmental events and activities

**Qualifications**

- Must have a clean driving record and have experience driving and parking a box truck. Valid driver’s license required. Driving history must be submitted prior to start date.
- Comfortable working outside in all weather conditions and capable of lifting 40-50 lbs
- Must have excellent customer service skills and be comfortable working with diverse customers
- Ability to speak Spanish strongly preferred but not required
- Comfortable completing and recording monetary and federal benefit transactions in fast-paced settings
- Friendly and positive attitude required
- Must be available on select nights and weekends as needed
- Familiarity with food access, locally grown produce, organic agriculture, and food systems a plus
- Familiarity with federal benefits (SNAP, WIC, FMNP) a plus